



LUISA MANUKYAN

senior graphic designer
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EXPERIENCE

Frasier Sterling / January 2023 - Present

Senior Graphic Designer

- Work closely with the Creative Director to design products from concept to production. Strong skills in sketching, rendering prototypes, and producing technical sheets for overseas factories. Proficient in technical illustrations for jewelry, textiles, and accessories and line sheets for wholesale buyers.
- Design digital and printed marketing collateral such as email campaigns, social media content, postcards and sticker sheets.
- Collaborated with external wholesale clients to produce products for Target, Nordstrom, Urban Outfitters, Anthropologie, TJMaxx and more.

Artvark Pet Products / June 2023 - November 2023

Freelance Graphic Designer

- Worked with marketing manager to design email campaigns, packaging for private label programs, and printed collateral for trade shows. Strong skills in layout design and maintaining brand identity.

Wellness Club 365 / August 2022 - September 2022

Graphic Designer

- Designed a brand identity, icons, digital product mockups, and social media content for a startup health care service. Strong skills in branding.

Sleepy Tree Studio / September 2021 - June 2022

Graphic Designer

- Worked closely with the business owner and solely carried design demands across the entire business. Designed a logo and brand identity, labels and tags for products, printed marketing collateral, and more.

Luisa Manukyan Design / January 2019 - Present

Freelance Graphic Designer + Artist

- Design logos, brand identities, digital and print collateral, illustrations, presentation decks, etc. Featured clients: Emma Lou the Label, LeFleur Vase, Mary's Flowers, DJ Diagnostic Services, etc.

EDUCATION

Academy of Art University

San Francisco / Class of 2024
BFA, Major in Graphic Design

SKILLS

- Digital, social, packaging, print, production, editorial design
- Hand-drawn + digital illustrations
- Adobe Photoshop, Illustrator InDesign, After Effects
- Figma + Cinema 4D
- Eye for detail and clean design
- Highly organized
- Eager to learn and grow

ACHIEVEMENTS

Academy of Art University

Spring Show 2021 and 2024

- Design projects showcased in an annual exhibition that presents outstanding student work.