



LUISA MANUKYAN

senior product designer
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EXPERIENCE

Frasier Sterling / January 2023 - Present

Senior Product Designer

- Work closely with the Creative Director to design fashion and lifestyle accessories from concept through production, including packaging and illustrations.
- Create detailed design assets including sketches, mockups, technical sheets for overseas factories, and line sheets for wholesale buyers.
- Collaborate with external wholesale partners to design and develop products carried by major retailers including Target, Nordstrom, Anthropologie, TJ Maxx, Urban Outfitters, and more.

Artvark Pet Products / June 2023 - November 2023

Freelance Graphic Designer

- Worked with marketing manager to design email campaigns, packaging for private label programs, and printed collateral for trade shows. Strong skills in layout design and maintaining brand identity.

Sleepy Tree Studio / September 2021 - June 2022

Graphic Designer

- Worked closely with the business owner and solely carried design demands across the entire business. Designed a logo and brand identity, labels and tags for products, printed marketing collateral, and more.

LM Design / January 2019 - Present

Freelance Graphic Designer + Artist

- Design logos, brand identities, digital and print collateral, illustrations, presentation decks, etc. Featured clients: Emma Lou the Label, LeFleur Vase, Mary's Flowers, DJ Diagnostic Services, etc.

EDUCATION

Academy of Art University

San Francisco / Class of 2024
BFA, Major in Graphic Design

SKILLS

- Digital, social, packaging, print, production, editorial design
- Hand-drawn + digital illustrations
- Adobe Photoshop, Illustrator, InDesign, After Effects
- Figma + Cinema 4D
- Eye for detail and clean design
- Highly organized
- Eager to learn and grow
- Collaborative

ACHIEVEMENTS

Academy of Art University

Spring Show 2021 and 2024

- Design projects showcased in an annual exhibition that presents outstanding student work.